

Website URLs:

<https://www.childrensplace.com/us/c/girl-accessories-sunglasses>

Website Products:

Sunglasses

Targeted Keywords: sunglasses for girls

## SERP Positions:

serp

sunglasses for girls

https://www.claire.com › frames-and-sunglasses › sung...  
**Polarized Sunglasses | Claire's US**  
Level up your next outfit with a pair of cute **sunglasses**. Choose styles from round frames to aviator **sunglasses** available in fun colors for **girls**.

https://www.kohls.com › catalog › girls-kids-sunglasses...  
**Girls Sunglasses | Kohl's**  
Enjoy free shipping and easy returns every day at Kohl's. Find great deals on **Girls Sunglasses** at Kohl's today!

https://www.childrensplace.com › Girl › Accessories  
**Girls Sunglasses | The Children's Place | Free Shipping\***  
19 Items – Girls Sunglasses. Shop cool and classic **sunglasses for girls** at The Children's Place. From metal and rubberized frames to all the glitter and ...

https://www.aeropostale.com › Girls › Accessories  
**Sunglasses for Women & Girls | Aeropostale**  
Colored Lens Aviato... Oversized Plastic S... Tortoiseshell Clubm... Classic Aviator Sun... Tortoiseshell Round... Large Ombré Butter... Large Cateye Cutou... Square Aviator Sun... Flat Lens Aviator Su... Translucent Wayma... Mod Cateye Sungla... Two-Tone Waymax ...

https://www2.hm.com › ... › Accessories  
**Sunglasses for Girls | H&M US**  
**GIRLS' SUNGLASSES.** Let her unique style shine through with our edit of **girls' sunglasses**. With everything from aviator **sunglasses** to round **sunglasses** ...

Refine Girls' Sunglasses

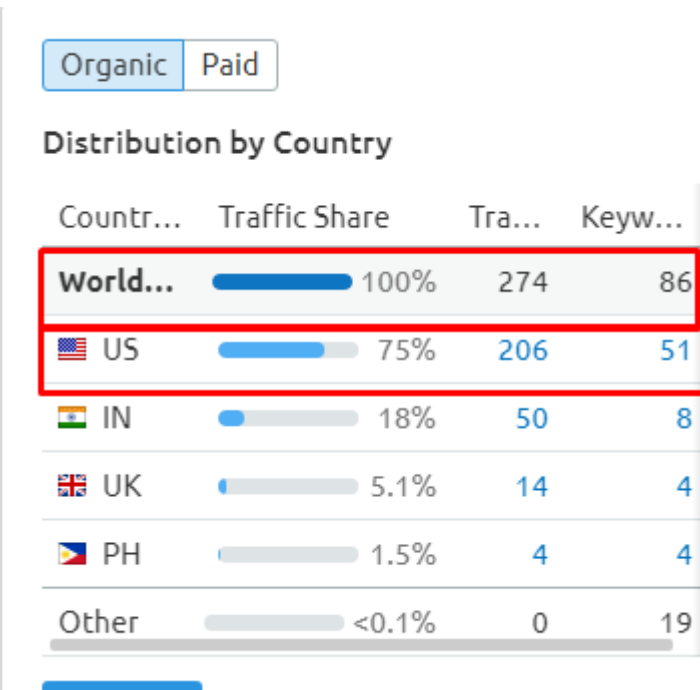
By silhouette

8th

## Domain Overview:

Page Authority Score <b>25</b> Semrush Domain Rank 1.24K ↑	Organic Search Traffic <b>274</b> +3.4% Keywords 86 ↓	Paid Search Traffic Data was not found. If this is your domain, you can get all the necessary data on its keyword rankings. <a href="#">Go to Position Track...</a>	Backlinks <b>11</b> Referring Domains 8
Engagement Metrics February 2022		Pages/Visits 4.04 ↓ Avg. Visit Duration 10:45 ↓ Bounce Rate 50% ↓ <a href="#">Show all</a>	

### Traffic By Country:



### Organic Traffic:

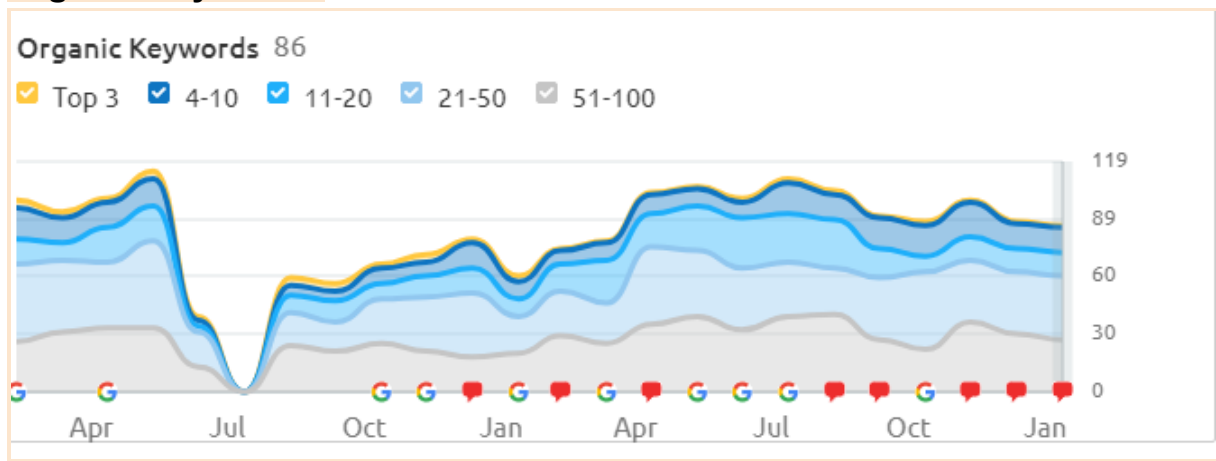
Organic Traffic 274/month

Organic Traffic  Paid Traffic

[Notes](#) | 1M 6M 1Y 2Y All time



## Organic Keywords:



## Keywords in Positions:

Keyword	Int...	SF	Pos.	D...	Tra...	Volume	KD %	CPC (...	URL	S...	Upd.
children's place sunglasses	T	★	1 → 1	0	66.01	170	25	0.7	www.childrensplace.com/us/c/girl...s		Jan 27
sunglasses for girls	C	★	9 → 9	0	23.30	1,600	40	1.2	www.childrensplace.com/us/c/girl...s		Feb 07
girls with sunglasses	I	★	9 → 9	0	1.94	140	31	0	www.childrensplace.com/us/c/girl...s		Jan 28
shades for girls	I	★	8 → 8	0	1.94	140	26	1.1	www.childrensplace.com/us/c/girl...s		Jan 25
girl with sunglasses	I	★	9 → 9	0	1.45	110	28	0	www.childrensplace.com/us/c/girl...s		Jan 27
girls white sunglasses	I T	★	8 → 8	0	0.97	70	25	0	www.childrensplace.com/us/c/girl...s		Jan 31
girls sunglasses with case	I T	★	8 → 8	0	0.97	70	27	0	www.childrensplace.com/us/c/girl...s		Jan 30
cool shades for girls	I	★	7 → 7	0	0.48	40	56	0	www.childrensplace.com/us/c/girl...s		Feb 06
childrens sunglasses	C	★	27 → 27	0	0.48	880	53	1.2	www.childrensplace.com/us/c/girl...s		Feb 08
shades sunglasses for girls	C	★	11 → 11	0	0.48	30	61	0	www.childrensplace.com/us/c/girl...s		Jan 27
girls sunnies	I	★	9 → 9	0	0.48	50	34	0	www.childrensplace.com/us/c/girl...s		Jan 19
little girl in sunglasses	I	★	6 → 6	0	0.48	30	26	0	www.childrensplace.com/us/c/girl...s		Jan 26
kids rose gold sunglasses	I	★	7 → 7	0	0.48	40	20	0	www.childrensplace.com/us/c/girl...s		Feb 07
girls beach sunglasses	C	★	11 → 11	0	0.48	40	41	0	www.childrensplace.com/us/c/girl...s		Feb 07
kids uv sunglasses	C	★	62 → 62	0	< 0.01	480	47	1.3	www.childrensplace.com/us/c/girl...s		Feb 07

## Action Plan

- Find out best profitable keywords
- Recheck the competitors
- SEO Audit
- On Page SEO
- Technical SEO
- Page Speed Optimisations
- High Quality Backlinks
- Weekly And Monthly Reports

## Duration Of this Projects:

- Started March 2021
- Completed December 18, 2022

**Project Taken by**

Md Sadik

SEO Expert at Pexel Perfect